

"Paul's been a great addition to our team, he gives us the ability to do things with our marketing that we have wanted to do for a long time, but just haven't had the time to do ourselves. And our E-newsletter campaigns have brought us new business opportunities that we would not have otherwise had."



Karl Floody  
CEO- **R.R.Floody Company**

"I have worked with Paul Rice for a number of years. Paul helped Gibson orchestrate our best events, publish our best eNewsletters and generate several generations of ever improving websites. He understands business not in some theoretical way, but down at the customer interface level, he knows what it is like to compete for mind-share, to meet someone who doesn't know who you are, and what kind of tools you need to make a favorable impression.

More than just being a service provider hired to take over some marketing duties, I would consider Paul a valued adviser helping to orchestrate business growth."



Dan O'Brien  
President – **Gibson Engineering Company**

"Time is such a valuable commodity and we have always struggled to produce a regular newsletter before we started using Paul's services. Using PARmarketing services has made it possible for us to maintain a presence, even when we are not present and the feedback from both our Customers and our Vendors has been very positive."



Marvin Dixon  
Division Manager - **HTE Technologies**

"Since we started using Paul for our marketing services we've had a consistent and professional message to our customers and prospects. Paul's thorough understanding of industrial distribution has been a important factor in helping us craft this message."



Robert Pellettier  
President - **Ohlheiser Corporation**

"I was reluctant at first to outsource this important function of our marketing to Paul but after making the decision to do so I quickly realized it was one of the best decisions we have made in a long time. Paul is professional, fast, efficient, and economical. The level of quality of our eNewsletter is significantly better than when we tackled this effort internally. He is also a bulldog for keeping us on schedule which is critical for these types of campaigns.

I would highly recommend Paul, he is worth every penny!!"



Scott Hendrickson  
President – **Olympus Controls**